



October 5 – 10, hosted by the Wilmington Minority Chamber of Commerce and Community Partners

Dear Business Leader,

We are excited to announce the Cape Fear region's annual Minority Enterprise Development (MED) Week! This year, MED Week is proud to be hosted by the Wilmington Minority Chamber of Commerce alongside our community partners, and we are continuing the celebration.

Calling all leaders in the corporate world! We are thrilled to extend an invitation for your esteemed sponsorship at the 12th Annual Cape Fear Region Minority Enterprise Development (MED) Week. For over a decade we've enjoyed cultivating our local network of minority businesses, and we're ready to grow further with MED Week events scheduled to take place between October 5th and 10th.

We're looking for community changers like you to help us maintain the momentum we've built over the years. We take pride in acknowledging that since 1983, minority businesses have had an essential role in boosting the U.S. economy — a history recognized and upheld by every United States president through the proclamation of National MED Week.

MED Week began in our community in 2015 with UNCW, with the Wilmington Chamber of Commerce taking the helm in 2021. Today, the Wilmington Minority Chamber of Commerce and a coalition of community partners carry the work forward. The goal of our MED Week conference this year is to educate, connect new opportunities, and celebrate minority businesses in the Cape Fear Region.

We are also proud to announce that our Friday night Awards Ceremony will feature a special guest speaker: "Killer Pitch Master" Precious Willams.

We are seeking corporate sponsorships that will allow us to keep offering minority businesses valuable intel, networking opportunities, and tools that boost our regional economy. Join us and become a part of this exciting movement!

Sponsorship levels and benefits are outlined on the enclosed Sponsorship Commitment Form. Please review and indicate your support level there.

Please reach out with any questions to info@capefearmedweek.com. Thank you and we look forward to your support.

With gratitude,

The Cape Fear MED Week Planning Committee
Wilmington Minority Chamber of Commerce & Community Partners



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Select Your Sponsorship Level

☐	Diamond \$5,000	• Sole sponsor distinction at a reception or major event • Speaking opportunity to address our audience at the event • Logo presentation on marketing materials, websites, and social media • Recognition at all MED Week events • Special seating at all in-person events • Opportunity to provide promotional giveaways to MED Week attendees
☐	Sapphire \$3,000	• Speaking opportunity to address our audience at the event • Logo presentation on marketing materials, websites, and social media • Recognition at all MED Week events • Special seating at all in-person events • Opportunity to provide promotional giveaways to MED Week attendees
☐	Emerald \$2,000	• Logo presentation on marketing materials, websites, and social media • Recognition at all MED Week events • Opportunity to provide promotional giveaways to MED Week attendees
☐	Ruby \$1,000	• Logo presentation on marketing materials, websites, and social media • Recognition at all MED Week events
☐	Pearl \$500	• Shared on our social media and website

Sponsor Information

Company / Organization:	Contact Name:
Title:	Email:
Phone:	Mailing Address:

Please email a high-resolution logo (.png or .eps) to info@capefearmedweek.com along with this completed form. Sponsor logos will be featured on marketing materials, event websites, and social media per your sponsorship level.

Payment Method

☐	Check (payable to Wilmington Minority Chamber of Commerce)
☐	Credit Card (invoice will be sent)
☐	Bank Transfer / ACH (details will be provided)

Authorization

Signature:	Date: