

## **Cape Fear Region Minority Enterprise Development (MED) Week.**

Dear Business Leader,

We are excited to announce the Cape Fear region's annual Minority Enterprise Development (MED) week for 2025! This year we are continuing the celebration.

Calling all leaders in the corporate world! We are thrilled to extend an invitation for your esteemed sponsorship at the **11th Annual Cape Fear Region Minority Enterprise Development (MED) Week**. For over a decade we've enjoyed cultivating our local network of minority businesses, and we're ready to embark on another journey to grow in 2025 with MED Week events scheduled to take place between **October 3<sup>rd</sup> and 11<sup>th</sup>**.

We're looking for community changers like you, to help us maintain the momentum we've built over the years. We take pride in acknowledging that since 1983 minority businesses have had an essential role in boosting the U.S. economy. This history has been recognized and upheld by every United States president through the proclamation of National MED Week

In 2015 UNCW started these efforts in our community, with the Wilmington Chamber of Commerce taking the helm in 2021. Now, other leaders in our community have collaborated to continue the work. The goal of our MED Week conference this year is to host a dynamic cohort of businesses and advocates to spark conversations on new opportunities, while sharing industry trends.

We are seeking out corporate sponsorships that will allow us to keep offering minority businesses valuable intel, networking opportunities, and tools that boost our regional economy. Join us and become a part of this exciting move!

## **Cape Fear Region Minority Enterprise Development (MED) Week.**

Our corporate sponsorships levels are listed below. Please review and indicate your support level.

### **Diamond – | \$5,000 or more**

- Distinguished as the sole sponsor of a reception, or major event.
- Logo presentation on marketing materials, **MED Week** program, various websites, and social media
- Recognition at all **MED Week** events attendees
- Receive special seating at all in-person
- Opportunity to provide promotional giveaways to MED Week

### **Sapphire – | \$3,000 - \$4999**

- Logo presentation on marketing materials and MED Week program
- Recognition at all MED Week events
- Receive special seating at all in-person
- Opportunity to provide promotional giveaways to MED Week attendees.

### **Emerald – | \$1,500 - \$2,999**

- Logo presentation on marketing materials, MED Week program, various websites, and social media
- Recognition at all MED Week events
- Opportunity to provide promotional giveaways to MED Week attendees.

### **Ruby – | \$500 - \$1,499**

- Logo presentation on marketing materials, MED Week program, various websites, and social media
- Recognition at all MED Week events

### **Pearl – | \$300 - \$499**

- Listing in the MED Week program

Please reach out with any questions to [info@capefearmedweek.com](mailto:info@capefearmedweek.com). Thank you and we look forward to your support.